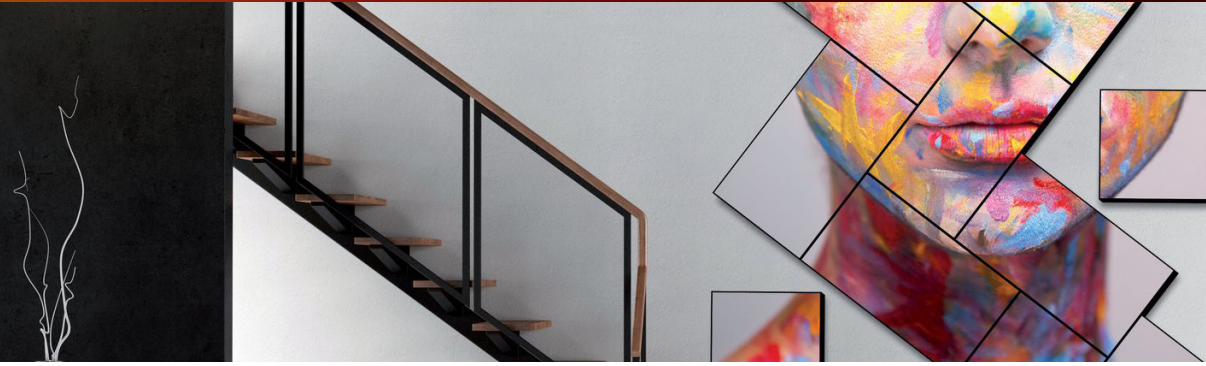


Success Stories



Advanced Video Wall Solutions

New hardware-software display solutions and integrated platform for content creation and video wall presentation.

A video wall is a special display arrangement that consists of multiple computer monitors, video projectors, or television sets tiled together in order to form one large screen. Technical challenges in the development of video walls range from screen resolution and the creation of seamless images to traditionally high implementation costs, effective networking of input and output devices, and high quality software designed for well distributed architecture and load balancing of video walls. Calgary based company Useful Corporation (Alberta), over the course of two projects, collaborated with Display Solution AG (Germany) to develop a

combined hardware software innovation where low-cost network connected endpoint devices work together with a central server to deliver a highend video wall solution, as well as an advanced software solution for a centralized display infrastructure. In a third collaboration project with LCS (France), Useful developed an integrated platform for content creation and video wall presentation. Useful's solutions developed in collaboration with their two European partners provide an array of opportunities for different application areas whether it be in the office, the control room, a public area, or an artistic video wall installation.

Positive outcomes for Useful:

- 20 new employees hired
- significant increase in revenue
- continues working with German partner
- continues working with French partner
- successfully launched their "Userful Cloud" Smart-display solution with global display maker LG

